

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 09688 090525Z

12

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

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R 090049Z DEC 76

FM AMEMBASSY SEOUL

TO USDOC WASHDC

INFO SECSTATE WASHDC 921

UNCLAS SEOUL 9688

E.O. 11652: N/A

TAGS: BEXP, KS

SUBJECT: FOREIGN BUYERS PROGRAM: INT'L AIR-CONDITIONING,
HEATING/REFRIGERATING EXPOSITION IN CHICAGO

REF: 10 FAM 316.4

1. THE EMBASSY HAS PROMOTED THE INTERNATIONAL AIR-CONDITIONING/
HEATING/REFRIGERATING EXPOSITION (FEBRUARY 14-17, 1977) IN
CHICAGO AND TAIHAN ELECTRIC WIRE CO., LTD. (WTDR: 05-75)
HAS INFORMED US THAT THREE OFFICIALS OF THE FIRM WILL VISIT
THE SHOW.

2. BAI-KEUN MIN, MANAGING DIRECTOR; HEE-KYUN LEE, CHIEF-
DESIGNING DIVISION; AND SUNG-MAN KIM, STAFF MEMBER - DESIGNING
DIVISION WILL DEPART SEOUL FOR CHICAGO ON OR ABOUT FEBRUARY
11TH. THEY SPEAK ENGLISH.

3. FIRM SEEKS SOURCES OF SUPPLY FOR COMPONENTS AND PARTS FOR
DOMESTIC TYPE OF REFRIGERATORS. FIRM ANNUALLY IMPORTED
ABOUT \$2 MILLION WORTH OF PRODUCTS FROM JAPAN AND IS NOW CONSIDERING
DIVERTING SOURCE OF SUPPLY TO U.S. THEY ARE ALSO INTERESTED
IN LOCATING NEW TECHNOLOGIES SUITABLE FO DEVELOPING FIRM'S
NEW LINE OF PRODUCTS. FIRM MAINTAINS A BRANCH OFFICE IN NEW YORK
CITY:

TAIHAN ELECTRIC WIRE CO., LTD.

NEW YORK BRANCH

RM-3117, EMPIRE STATE BLDG.

305, 5TH AVENUE

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NEW YORK, N.Y. 100)1

SNEIDER

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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
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Margaret P. Grafeld
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TAGS: BEXP, KS
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